

International Cooperation for Bright Internet

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Why International Cooperation for the Bright Internet?

- Bright Internet: Eliminating threats to the Internet by making those malicious users responsible for their activities
 - Threats to the Internet is a global issue challenging all the countries, all the companies and all the individuals so that it is to be dealt with comprehensively by the international community as a whole.
 - Malicious users of the Internet cover individuals, companies and even States so that they have to be prevented and sanctioned by the international community as a whole.
- There is a good need for international cooperation for the Bright Internet.

What Kind of International Cooperation for the Bright Internet?

- As the Internet is used by and for the interests of individuals, companies and States, the matters on the Internet such as the Internet governance have been suggested to be dealt with in a multi-stake holder approach.
 - A good example is the Internet Governance Forum (IGF).
- As States have the sovereign power to regulate the matters on the Internet internally and to agree to international rules and norms for the Internet externally, they must play a more important role than individuals and companies for the Bright Internet.
 - States should be responsible for the safe and secure use of the Internet by individuals and companies for their benefits.
 - There are good signs from companies for a good order of the Internet: a suggestion of the Digital Geneva Convention and Tech Accords, etc.
 - There must be a voice from individuals as a safe and serious user of the Internet for the Bright Internet.

What Kind of International Cooperation for Bright Internet?

- There have been various efforts for the safety and security of the Internet by international organizations such as the UN and the ITU.
 - The UNGGEs in information security in particular have been successful in agreeing to the applicability of international law and the UN Charter to cyberspace, although the very recent UNGGE failed to adopt a consensus report.
 - Wrong doing States should be responsible for their acts in violation of international law under State responsibility rules, although it was not explicitly agreed due to a fear of sanctions from the rules in the cyber context.
 - Another main issue of the UNGGE is to consider confidence building measures for cybersecurity, which were seriously and actively discussed and agreed by the recent UNGGEs.
 - Confidence building measures, which are very close to the Bright Internet, are required to prevent the threats and the related crisis from escalating further.

What Kind of International Cooperation for the Bright Internet?

- The safety and security of the Internet affects positively and also negatively the other areas like privacy and trade.
 - The trade of goods and services over the Internet and even the trade of data or cross-border flow of data have become a very important economic aspect of the Internet.
 - The cross-border flow of personal data and the surveillance of persons of any grade have also become a very important economic and social aspect of the Internet.
- There is an inevitable need to deal with these three related aspects of the Internet: safety and security of the Internet, digital trade and digital privacy.
 - Security of the Internet has been dealt with by the UN and the regional organisations like the OSCE and SCO.
 - Digital privacy has also been dealt with by the UN and UNHRC in particular.
 - Digital trade is about to be dealt with by the WTO in addition to a regional free trade agreement like the TPP.

What Kind of International Cooperation for the Bright Internet?

- As States are at the highest level of threats to and safety for the Internet, they should be more active for the Bright Internet.
 - Companies and individuals are users of and victims of the threats from the Internet, they also should be involved in the Bright Internet.
- This kind of tri-partite international cooperation may be learned from the International Labour Organisation where employers and employees as well as governments work together.

A Way Forward for the Bright Internet

- There is a need for a new type of international cooperation for Bright Internet.
 - Individuals and companies as users and beneficiaries of the Internet in addition to States should be involved and cooperate each other for the safety and security of the Internet.
 - Security and safety, human rights and trade should be dealt with in a comprehensively, not inter-disciplinary way.
- The Bright Internet Global Governance with the initiative of the Bright Internet Global Summit should be a right forum for achieving the aims of the Bright Internet.